



THE PARENT TRAP
Bee Schaffer shocked to learn most parents don't have yearly hug limits
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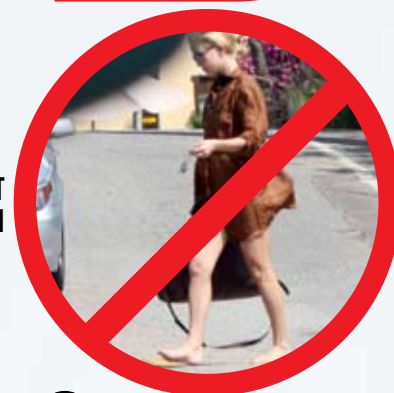
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Inez and Vinoodh launch reality TV show to find third member of team
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Warhol remains upbeat despite turmoil at *Interview*
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Worldwide Womenswear Digest • The Fashion Newspaper • Fall/Winter 2009 • \$\$\$\$

WWWD



OH NO! BAREFOOT
KATE HUDSON

SHOES ARE BACK!

MESSAGE FROM THE FRONT ROW:
"IT'S HARD TO IMAGINE WHY THEY LEFT," SAYS ANDRÉ LEON TALLEY

BY LEONID MANSVETASHVILI

PARIS — Try as you might, there was no denying that, from Givenchy and Chanel to Dior and Armani, shoes were all over the runways at last month's Haute Couture collections. Stilettos, flats, and even sandals made a staggering comeback, and were cemented as Spring 2009's must-have item. "They felt fresh, they felt feminine, and yet also modern," gushed long-time couture client Sasha Negroobh. The barefoot trend that defined 2008 was instantly rendered yesterday's news. Suddenly shoes were everywhere, and the trend had immediate variety—Givenchy premiered studded, strappy stilettos, while Chanel downplayed the look with black-and-white round-toe heels. Even the eccentric Christian Lacroix couldn't resist, getting in on the act with sterling silver pumps. "It's hard to imagine why they left," pondered André Leon Talley. "But I'm glad...I'm very glad they're back." The atmosphere was truly electric as industry elite watched history unfold. "In a word: exciting," marveled Didier Grumbach, president of the Federation Française de la Couture. "Paris will always be known as the city of light, and the home of the Eiffel Tower, but we've added a new chapter to her legacy—she will now also be known as the city where shoes came back."

THE RETURN OF A CLASSIC

IN BRIEF

Highlights



DOOMSDAY-EVE PARTY TO BE DEEJAYED BY HARLEY VIERA NEWTON

Stylish it-girl called on to supply sound track to Armageddon

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TOPSHOP TO POSTPONE OPENING OF SOHO MEGASTORE UNTIL 2014 BECAUSE, “WE JUST DON’T FEEL LIKE IT”

Sir Philip Green cites apathy as main cause of Manhattan boutique delay

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SCOTT SCHUMAN SUFFERS SEVERE EGO HEMORRHAGE, BUT PROBABLY FOR THE BEST

Anna dello Russo asks street fashion photographer to “dial it down a notch”

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BETSEY JOHNSON APPARENTLY IMMORTAL

She just never seems to age

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HENRY HOLLAND UPBEAT DESPITE CAPS LOCK MALFUNCTION

British designer recalls unfortunate batch of lowercase neon T-shirts

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EMMANUELLE ALT REVEALS OWN PRIVATE SUMMER HIDEAWAY

François Halard photographs French stylist’s lavish retreat

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NEW DIFFUSION LINE MARC BY MARC BY MARC BY MARC JACOBS CONSIDERED A SAFE BET

Shape-shifting designer deems bargain-basement line “simply recession-proof”

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PUBLISHING MOGUL ANNOUNCES BANKRUPTCY VIA FACEBOOK STATUS CHANGE

“Richard Engels is...\$250 million in the hole”

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SPECIAL THANKS

Jeff Koons, Barry Diller, Carla Bruni-Sarkozy, Brad Pitt, Victoire de Castellane, Ezra Petronio, Stefano Pilati, Fame and Glory, Camilla Nickerson, HRH Prince William of Wales, Cristina Fernández de Kirchner, Lorne Michaels, Bruce Weber, Jean-Marc Houmard, Nancy Juvonen, DB Gilles, Ember Truesdell, Susan Nagle, Mario Batali, Leslie Sloane, Linda Gray, Mr. Armani, Jaquita Brown, Jim Goldstein, Teri Garr, Bibiana Fernández, Ashton Kutcher, Margaret Hallamore, Lady Amanda Harlech, Stephen Huvane, Steven Klein, Linette Servais, Didier Fernandez, Ambyr Wood, Erin MacGillivray, Lindsay Lohan, Doug Ellin, Chuck Bennett, Fabien Baron, Paul Rowland, Jennifer Ramey, Carebear, Jeffrey Katzenberg

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Photographer Meisel steps back into limelight, inks mega deal at Soho Grand Hotel

BY LESLIE COONER

NEW YORK — Hot on the heels of Lauren Conrad and Rachel Zoe, another fashionista is about to join the fabled ranks of reality TV stars. Photographer Steven Meisel, once known as “Mr. Closed Set,” will open his studio doors in an all-access account of his life as one of the world’s most famous photographers. From supermodel makeovers and splashy location shoots to on-set studio melt-downs and fashion emergencies, all will be documented on the upcoming series, which marks the once reclusive photographer’s first step in front of the camera in decades. On Monday night, a *WWWWD* spy witnessed Meisel meeting with Oxygen network CEOs at the Soho Grand Hotel, reportedly to iron out the kinks of his multi-million dollar contract, which still includes his infamous “No Eye Contact” clause. Tentatively titled *Meet Mr. Meisel*, the show is scheduled to premiere on Oxygen in the fall.



Lauren “LC” Conrad



Rachel Zoe



Steven Meisel



Coming in September 2009:
Vogue, the Glossy, Stuck-up Older
Sister of **WWWWD**



ON THE WEB:
FASHION SPOT USER **ALBAZ_GRL** DETERMINES THAT
ANOUEK LEPÈRE IS “REALLY PRETTY”

Fashion Scraps

Warhol Remains Upbeat Despite Turmoil at *Interview*

BY JACKIE ZULETA

NEW YORK — Pop art superstar Andy Warhol is looking on the bright side this fashion week, despite the departure of co-editorial director Fabien Baron and creative director Karl Templer from his flagship culture magazine *Interview*. The publication recently gained widespread attention for a much-lauded redesign and editorial overhaul, which began with the September 2008 edition. But with only six issues under their belt, the creative dream team of Baron and Templer decided to leave the magazine last month. Yet Warhol continues to keep a stiff upper lip.

"Being good in business is the most fascinating kind of art," said Warhol of the tumultuous past few weeks. "Making money is art and working is art and good business is the best art."

The artist has kept a sunny outlook despite the resignations of publisher Alan Katz in January, as well as Katz's replacement Samantha Fennell earlier this month—who resigned before her first day in the office.

"People sometimes say that the way things happen in the movies is unreal, but actually it's the way things happen to you in life that's unreal," said Warhol of Fennell's sudden change of heart. "The movies make emotions look so strong and real, whereas when things really do happen to you, it's like watching television—you don't feel anything."

Since its relaunch last fall, *Interview* had experienced a creative upswing that many had deemed a return to its early roots in the 1970s. With a newfound focus on art and fashion, the magazine had left behind the celebrity-centric content of the last decade in favor of a more underground approach, which has won over many fans.

"I'm confused about who the news belongs to," said Warhol. "I always have it in my head that if your name's in the news, then the news should be paying you. Because it's your news and they're taking it and selling it as their product. If people didn't give the news their news, and if everybody kept their news to themselves, the news wouldn't have any news."

So what does Warhol make of Baron, Templer, Katz, and Fennell all leaving his publication within a three-week span?

"I never think that people die," he said. "They just go to department stores."



THIS JUST IN: ALEXANDER McQUEEN/BJÖRK COLLABORATION FOR H&M SUSPECTED IN DUTCH SALMONELLA OUTBREAK

Source: De Volkskrant

Disoriented Palestinian Refugee Walks Chanel By Mistake, Becomes Official Karl Lagerfeld Muse

BY CAMILLE PILASKI

PARIS — "I'm mostly just hungry," said 14-year-old Palestinian Ghada Qaddumi after walking the first of what is sure to be a long list of Chanel runways. "I do not know if I will ever see my home again." Just an hour earlier, the charming Miss Qaddumi—dubbed the official "Face of Spring Couture" by style.com—had mistakenly boarded a Parisian tour bus bound for fashion week after disembarking from a U.N.-issued rescue plane. A quick stop for photo-ops and the bewildered it-girl found herself milling around backstage at Chanel, lured in by the wafting scent of warm croissants that had been left untouched by the models. A veteran team of stylists and makeup artists, thinking Qaddumi's unwashed hair and clothes were part of a fierce "model-off-duty" uniform, scooped up the girl, whisked her into a paper turban, and shoved her onto the runway. "I think she gets what the Chanel girl is all about," says couturier Karl Lagerfeld. "The sunken cheeks, the ribs, the, how you say, terrifying desperation in her eyes." Qaddumi, while reaching, adorably, for a toasted everything bagel with cream cheese, offered one parting comment: "Are you going to finish that?"

MARC TAKES KITSCHY "WALK LIKE AN EGYPTIAN" PREMISE TOO FAR

GIZA, EGYPT — Construction is already underway for Marc Jacobs's Resort 2010 show to take place at the Sphinx of Giza in Egypt. A team of 250 workers, outfitted in chic, white linen onesies, have been given the formidable task of chiseling Marc's face into the ancient stone Sphinx. "Fendi had the Great Wall, so this just seems fair," said Jacobs. "Besides there are still five Wonders of the World left." Models are expected to strut out onto the Sphinx's two great paws to the Bangles 1986 hit "Walk Like An Egyptian," pose, then retreat into its dark inner caves for press and a really weird after-party.



DIANE VON FURSTENBERG DEBUTS CONTROVERSIAL SPINACH WRAP DRESS

NEW YORK — Sunday's Diane von Furstenberg show featured the iconic wrap dress now synonymous with the designer and raw food enthusiast, but also marked a major departure. Experimenting with new materials, DVF showcased the stunning Spinach Wrap Dress in speckled green. The twist on the classic was well received by the fashion crowd. "I thought it was brilliant," said Amandine Chiquet, editor-in-chief of *Food & Wine*. "The look is striking and virtually guilt-free." The show had a well-edited consistency with pom-pom hats that came complete with sprout accents and oversized paper "doggie" bags. "I thought the whole thing stunk," one Nordstrom buyer noted of the tents. "But the designs were beautiful."

DESIGNER SEES FRENCH ACTRESS'S MOVIE BEFORE CASTING HER IN CAMPAIGN

LONDON — "I hadn't a clue that she was *that* kind of famous," exclaimed London-based casting director Mark Zwelch, 36, who put *Naked in London* at the top of his Netflix queue after a quick Google search for "Lou Doillon" yielded an IMDb filmography. "I mean, famous for something beyond her Lou Doillon-yness. I guess I always assumed she was so exceptionally talented at wearing top hats and being naked in that nice French kind of way that she couldn't help being famous." Who knew? Zwelch handles the casting for fashion label Burberry's ad campaigns, known for featuring young, pale-skinned edgy types with attractively bad teeth—a hipster genre perfected by Doillon. The decision to cast her in the upcoming Fall 2009 Burberry



campaign was, Zwelch insists, motivated entirely by the quality of her performance, which also caught the eye of the label's creative director Christopher Bailey. "Did you know she was in sixteen feature films? Sixteen!" Zwelch is eagerly anticipating two Doillon titles in his upcoming Netflix shipment, including the sexy sounding *Embrassez qui Vous Voudrez*, which he fully expects will offer "one, if not two, topless scenes in high-waisted mom jeans."

JACKIE ONASSIS VISITS MICHAEL KORS IN STARTLING INDIAN VISION QUEST

ALBUQUERQUE, N.M. — "Chief Featherjacket offers you the Peace Pipe and you take it—it's just tacky not to," protested an adamant Michael Kors last Tuesday from his New Mexico reservation

retreat. "Jackie materialized before me in a sleeveless khaki shift with white gloves and low white pumps—perfect!" It is advised in the opening prayers of the vision quest that one, "Tread lightly, break not the stillness, for in this stillness one can hear the whispers of the Great Spirit." What, then, did the spirit say? "Jackie told me to stop doing fur stoles in the fox, but I don't think I will. They're big sellers in Italy. I guess they don't have that many foxes or something. I think she'll understand."

ESCADA OPENS CANAL STREET STALL TO ATTRACT DOWNTOWN SHOPPERS

NEW YORK — "No, seriously, this is an Escada store," seasoned salesman Scott Gropius informed a skeptical police inspector. "This is Escada merchandise. We opened last week."

The storefront, located on Canal between Broadway and Mercer, went up in attempt to attract "a hipper, savvier downtown shopper to the Escada brand, and enliven our image in the process," said Gropius in a press-call Wednesday morning. "It's also like, no rent." One discerning shopper, May-Anne Musgrave of Lee's Summit, Missouri, repeatedly fawned to know, "Are these bags real?" But Gropius just shrugged. "It

doesn't matter how many times I tell them Yes. I'm starting to think they'd sell better if I said they were fake."



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NEWS

Exclusive: Gossip Girl actually Donatella Versace

BY KIM HYATT

NEW YORK — *Gossip Girl*, the CW's hit television show based on the novels written by Cecily von Ziegesar, revolves around the lives of socialite teenagers growing up on Manhattan's Upper East Side. The teens attend elite private schools, dealing with sex, drugs, and jealousy, and are driven by the omniscient yet unseen narrator "Gossip Girl," after which the show is named. In a shocking series of events, *WWWWD* has learned that the true identity of the Gossip Girl narrator is, in fact, Italian fashion designer Donatella Versace. Versace, the vice-president of the Versace Group and chief designer of its fashion line, has apparently been the force driving the drama since the series' U.S. premiere in September of 2007.

"I guess looking back I'm not surprised," said actress Blake Lively, the show's transsexual. "Texts were from a really foreign looking number and her English was always really shitty." Others expressed similar sentiments.

"I've been friends with Donatella for years, and she always signs her e-mails 'xoxo,' so I kind of had a hunch, but I didn't want to say anything," said Penn Badgley as he wiped away tears. "She's gone through a lot, and I think people should just leave her alone to do what she loves: gossip." In a phone interview, actress Leighton Meester, who was visiting her father in jail, added, "I can smell a bitch."

**"I can smell a bitch."
—Leighton Meester**

The Gossip Girl's identity became exposed when Versace left her e-mail account open on a public computer in the Curves women's fitness center located at 36 W. 34th Street in Manhattan. A visibly inebriated Versace had signed in to post an update before returning to her elliptical machine. Wendy Simons, 55, who made the discovery, said in a statement: "I was shocked when I realized who she was, I couldn't keep it to myself. *Gossip Girl* is the best thing that's happened to me since *I'll Fly Away* with Sam Waterston was renewed for a third season. I'm hoping to write



Donatella Versace

a book and remarry this year."

Versace, who is currently in Australia playing the role of Gollum in the feature film *The*

Hobbit, has refused to comment. Repeated phone calls to Versace Group by *WWWWD* were not returned.

Authoritative Cathy Horyn Blog Impossible To Disagree With, No Matter How Hard You Try

BY RUTH-ANN HORSEN

CAMBRIDGE, MA. — "What Cathy says, goes," said Job Korby Jr. "We've always known this, but only now have we begun to understand it." Over the next three months, Mr. Korby, 33, a senior research analyst at MIT, will lead a team of 30 graduate students in an effort to investigate the phenomenon called "The Horyn Factor." Cathy Horyn's infamous *New York Times* blog, "On the Runway," a compulsive read for fashion professionals, is known for its ability to make—or, more often, break—

decade-long careers. It is rumored that after a recent post dismissing the entire premise of Ralph Lauren as "outdated and out of touch," a single tear struggled down one of the designer's cheeks. Research, however, has been slow. "Control groups that haven't read the blog seem to adopt Cathy's opinion as soon as a laptop is introduced within a 500-yard radius. We're finding it difficult to even engage researchers in scientific debate, so absolute is the power of our subject matter, that is, her blog."

Hamish Bowles to Exhibit Miniature Porcelain Doll Collection

BY CONCEPCIÓN PIÑEYRO

NEW YORK — *Vogue*'s European editor-at-large Hamish Bowles has never shied away from expressing his love for the finer things in life. A long-time collector of women's haute couture, Bowles has also quietly been amassing a staggering collection of miniature porcelain dolls, which he will exhibit this spring in an exhibition entitled "Welcome to the Dollhouse" at the Fashion Institute of Technology. "My favorite is Lola, a seductive Andalusian flamenco dancer with olive skin and a dress made of black Lesage silk lace," said the always festive Bowles, stroking the black synthetic hair of his prized porcelain beauty. The collection of over two hundred dolls runs the gamut of Marie Antoinettes and Marlene Dietrichs to Victorian ladies and mysterious Oriental concubines, all in near-perfect condition and complete with their certificates of authenticity. "Hamish has a burning passion for these dolls unlike anything I have ever seen," said Victoria Wyndmere, curator of the Museum at FIT. "Finally the world will see this undying love for itself."



Miss Petticoats

QUOTE DU JOUR

"Fashion is not about clothes. It's about people. People who wear fashionable clothes."

—Georgina Chapman of Marchesa

Tinsley Mortimer Wounded By Novelty Fashion Invitation

BY SANDY SHAW

NEW YORK — Tinsley Mortimer was rushed to Lenox Hill Hospital Monday afternoon after receiving a potentially lethal invitation to designer Wan Wang's showroom presentation. Wang, a recent Parsons grad balancing on the cusp of fringe-designer fame, tried to attract audience members with an ill-advised explosive device that triggered upon the unsealing of the envelope.

Fashion Forward Drug Smuggler Caught at Newark Airport

BY SAMEER KAURA

NEWARK — On Saturday at Newark International Airport, New Jersey police arrested one drug smuggler identified as Harlon Rubenstein of New York. Rubenstein, 40, the style editor of the downtown art and fashion magazine *Clink*, was caught with nearly one million dollars worth of cocaine, after claiming she was merely on her way home from covering the collections at Dubai fashion week.

Police who were not familiar with Christophe Decarnin's Fall/Winter 2008 collection for Balmain immediately identified the pants as "suspicious" when they noticed a deep sack-like bulge between the legs. Rubenstein flew in alone wearing what are commonly known as "dhoti" pants in fashion circles, but was stopped by officers for a random check at customs. She later admitted to the illegal importation of 16 kilos of the class-A drug. She was released on \$50,000 bail on Sunday.

District attorney John Keenan, a member of the Newark police force for over two decades, said: "In all my years I have never witnessed such a stylish attempt at drug smuggling."

Rubenstein will be sentenced next month.

65%

Of Surveyed Respondents Would Go Back Into a House Fire to Save Vintage Hermès Over Pets and Children.

Source: Accompanied Literary Society

Inez and Vinoodh Launch Reality Show to Find Third Member

BY STEFANIE SHAPIRO

NEW YORK — First the Pussycat Dolls expanded its lineup of felines on the CW program *The Search for the Next Doll*. Now, famed Dutch photographer duo Inez van Lamsweerde and Vinoodh Matadin (known for the Gucci and Yves Saint Laurent campaigns) launch a televised search for the next addition to their team—and the competition is heating up. First-round auditions were held at the Puck Building last Monday. “I love her crazy hair,” said Korie Konnor of Hempstead, Long Island. “They’re so weird, and so mysterious...I’m very good with the wind machine you know.”

The (Fashion) Queen of America: Suri Cruise

BY KARL VON ZUCHOW

LOS ANGELES — Move over Michelle Obama. Despite the constant comparison of Mrs. Obama to Jacqueline Kennedy Onassis, experts agree that Suri Cruise is the true First Lady of Fashion. We’ve spoken to some of the biggest names in fashion, and they all agree: Suri Cruise is the most influential style icon of our generation.



1



2



3

1 “Suri Cruise is simply sublime. From nighties and sun dresses to hats and shoes, Suri is setting a new standard for the American woman. She makes me wish I had a daughter.”

—Anna Wintour, editor-in-chief, *Vogue*

2 “I think Suri Cruise is incredibly sexy. Way sexier than any of the women I’ve ever dressed. Suri is singlehandedly bringing back the onesie. I put Isla Fisher in a onesie for *Confessions of a Shopaholic*, and not only did she complain, she looked super fat. There aren’t many people who can pull off that look, and Suri does it with charm, grace, and less tears than most grown women.”

—Patricia Fields, wardrobe creator for *Sex and the City*, *Confessions of a Shopaholic*

3 “I deal with concealing diapers every day, and it’s no easy task, believe me. I take inspiration from Suri. No matter what she’s wearing, you can rarely see diaper lines or wet spots. But even when you can, she makes it work.” —Kristi Brooks, personal stylist to Sharon Stone



4



5



6

4 “That little girl has the best hair in Hollywood. I’ve been growing mine out to do the same cut because I think it’s flawless. Somehow I just can’t get the youthful shine or I-don’t-give-a-shit knots she so naturally has. I’ve checked back into rehab.” —John Barrett, celebrity hairstylist

5 “Suri Cruise is as camp as a row of tents and I love that about her! Look at that effortless body language and sense of chic. Total star power!” —Robert Verdi, style expert and TV personality

6 “I was at a Dior sample sale and reached for the last saddle bag at the same time Suri did. Her eyes welled up with tears and her lips pouted and, of course, I just couldn’t let myself do it. Then two weeks later I saw a photo of her using the bag for her dirty diapers! Fucking bitch!” —Stacy London, co-host of TLC’s *What Not To Wear*

REJECTED FROM RAF, RAPPER KANYE SETTLES FOR INTERNSHIP AT CAROLINA HERRERA

NEW YORK — Rapper-cum-fashionista Kanye West has begun a semester-long internship at Carolina Herrera, according to his blog. The “hip” hopper is apparently dismayed that his core activities have consisted of answering phones, preparing FedEx shipments online, and signing for deliveries from El Quinto Pino Restaurante. “I’m just pissed he’s decorated his cube,” commented Tina Vagblastor, VP of marketing. “He’s only an intern, and will be here for, like, five months. It’s a little overkill.” Still, it seems West and Herrera are maintaining their unusually close relationship. The two were seen recently at the Waverly Inn together, and Herrera, who has a new tattoo reading “I’d do anything for a blonde dyke” on her inner arm, is reportedly launching a line of gold lamé sneakers for women.



Kanye West and Carine Roitfeld

at least it made us notice the dress,” said an especially muck-covered person. Bek-Murzin has been asked to design a second ensemble for Raisa—and this one, he taunts, will include a super chic “cardigan.”

WHILE TESTING INVISIBILITY CLOAK TECHNOLOGY, ENTIRE HUSSEIN CHALAYAN STAFF GOES MISSING

LONDON — New nanotechnology fabrication methods have enabled British designer Hussein Chalayan to engineer “metamaterials” capable of bending light around objects and rendering them invisible. Earlier this week, however, design assistants realized little things were going missing. “First it was just a mother of pearl button here, a leather face wrap there,” said Kristen Wu. “But then it began escalating. Someone should have shut things down.” Yesterday at approximately 9 a.m., all hell broke loose. Emergency workers reporting to the scene found nothing at first, but then realized that was exactly the problem.

“Everything had disappeared into a black hole,” said Michael McHenry, a local policeman. “It was simply ghastly.” Calls to the Chalayan press office were not returned.

YOUNG DESIGNER BECOMES STAR AFTER DRESSING THIRD-WORLD DICTATOR’S WIFE

TASHKENT — Russian-born fashion designer Artur Bek-Murzin, 22, skyrocketed to Soviet style fame last week after Raisa Karimova Tatyana Akbarovna Karimov, First Lady and wife of Uzbekistani President Islam Karimov, sported one of his designs.

The dress, by most accounts a scandalous floor-length affair with a fetching turtle-neck and sleeves to the wrist, caused a riot at the annual Ngerka Festival, where locals paint themselves in the national colors of blue, white, and green, then roll around in the national mud, as per a two-thousand-year-old tradition. Usually, the Uzbekistani President and First Lady will join in. “Mrs. Karimov’s decision not to participate in the mud rolling ceremony was, I think, a poor choice, but



Candy Pratts Price

CANDY PRATTS PRICE EATS STYLE.COM PHOTO RESEARCH INTERN

NEW YORK — Midtown is known for its remarkable lack of variety when it comes to lunchtime take-out. None were surprised, then, when a style.com photo research intern, Hannah Gold, 19, offered herself up as a sacrifice to executive fashion director Candy Pratts Price to avoid taking the heat for another sub-par avocado sushi roll from Nori House. “That girl is really going places,” said Price, pulling a curly strand of hair from her teeth.

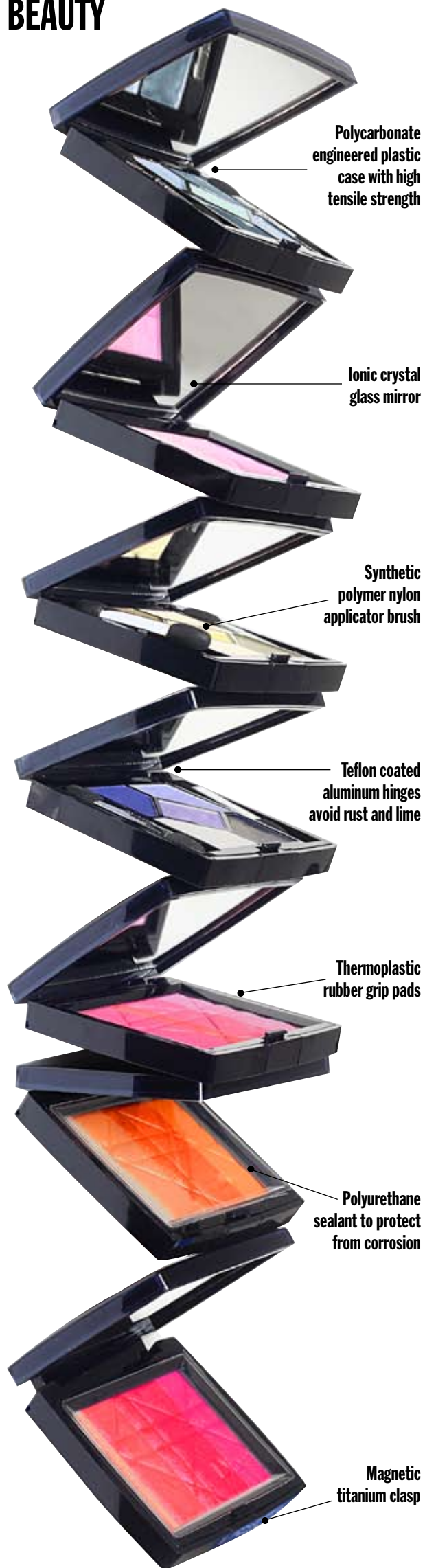
Bee Schaffer shocked to learn most parents don’t have yearly hug limits

BY KEENAN KHASHOGGI

NEW YORK — Bee Schaffer, daughter of *Vogue* editor-in-chief Anna Wintour, checked herself into Columbia University’s psychiatric center this week after learning that most parents do not ration hugs or physical contact per calendar year. Schaffer could not be reached for comment, but a white board outside her Furnald Hall dorm room had “Lies! Lies! Lies!” scribbled on it in erasable marker. Schaffer’s suitemate Sally Lindemann claimed she ran out into the wintry night early on Sunday wearing little more than an Eres contouring bodysuit and a pair of Prada mules.



Bee Schaffer



Beauty Beat **UH-OH!** New Donna Karan Fragrance **Regret:** Disappointing

BY JOHN CLEMON

BOCA RATON, FL. — Fashion and beauty giant Donna Karan has announced the launch of Regret by Donna Karan, a unisex scent due in stores this spring. A true departure from Cashmere Mist and Cashmere Mist Deux, the scent is a far cry from the smell of luxury fabric. “Regret is something we can all relate to,” Karan told *WWWWD* at the Personal Care Products Council’s annual meeting here. “I wanted to capture that scent for people, to remind them of its pungent odor and the feelings that accompany it. Wearing it will energize you and remind you that there’s always something to regret.” She added: “I’m sure we’ll smell it on a lot of people by next fall.”

The fragrance is slated to be launched at department store doors in the U.S. between May and July. While numbers will not be released, sources estimate the scent could generate first-year retail sales that are positively “dolorous.”

“It’s like a supercharged slice of durian, the pungent ‘king of fruits,’” said Terry Montgomery, VP of global marketing for Donna Karan Beauty, referring to the scent’s juice, which comprises notes of durian, tripe, and synthetic sweat. “There’s something innocent and romantic and otherworldly as well.”

An advertising and promotional campaign is in the works to support the launch of Regret that could cost upwards of \$7.5 million, according to sources. For the groundbreaking print

and online initiative, Karan has enlisted highly-recommended party and wedding photographer Heidi Marks to shoot “real life people, who truly represent the essence of Regret,” rather than vacant models. The images, which began as a series of “walk of shame” shots, has expanded to photographs of jailed and perjured bankers, post-binge bulimics, and city homeless. Rumors have suggested that Karan herself may appear nude in the ad campaign.

The bottle, which was designed in-house to resemble a man’s vintage liquor flask, is intended to have an “ironic” feel. The eau de parfum will be available in a 3.4 oz. version priced at \$75 and a 1.7-oz. size for \$55. A 1-oz. version, for \$25, is also planned, as is a gift-with-purchase program featuring tissues and emergency contraception.

THIS JUST IN:
BOBBI BROWN ACQUITTED OF DOMESTIC VIOLENCE CHARGES. MAKEUP ARTIST CLEARS NAME IN CASE OF MISTAKEN IDENTITY

Daphne Guinness To Cryogenically Freeze Herself and Couture Collection

BY SANDY SHAW

LONDON — “I’m sick and tired of being pressured into these couture charity auctions,” explained couture collector Daphne Guinness as she slathered her body in thick, Vaseline-like preservative cream. “Fashion is my essence, and I don’t feel people are deserving of me—or of it, for that matter.” After a series of unsatisfactory botox treatments, Guinness has decided, in a daring Han Solo-esque move, to undergo a cryogenic freezing procedure to preserve



“my supreme loveliness for all eternity, and, more importantly, to keep those less fortunate than myself from getting their grubby paws on my Dior.” Guinness’s last spring cleaning charity for battered women raised over four million euros. “I can’t—I won’t—let that happen ever again.”

Supermodel Comeback: Dovima Returns From Dead

BY QUINN PARKER

NEW YORK — Looks may fade and wardrobes fall in and out of style, but inner beauty is...immortal. Several reported sightings of recently-reawakened 1950s supermodel, Dovima, née Dorothy Virginia Margaret Juba, confirm that the ex-Avedon muse looks a bit “weathered” around the edges, but nothing a little airbrushing by pixel god Pascal Dangin and a quick master cleanse can’t fix. “I feel great!” said an exuberant Dovima in a phone conversation last weekend. “I can’t wait to get back to work!” A *Vogue* supermodel reunion cover is rumored for September, featuring the likes of Linda Evangelista, Claudia Schiffer, and Naomi Campbell draped alongside the semi-transparent Dovima. “I’ve always wanted to meet her,” said Evangelista. “I just never thought the day would come.”



For behind-the-scenes footage of this story visit WWWWD.ORG

Beauty Breakthrough **WOW!** Seven-Tier Makeup Compact Revolutionizes the Face

BY DOON MORRISON

CAPE CANAVERAL, FL. — One small step for man, one giant leap for the beauty industry. NASA research scientist Daniel Baker spent the last five years developing an ergonomic, integrated cosmetic system for the woman on the go. “I’ve put men on the moon and redefined the way we think about outer space, but this is my most exciting achievement thus far,” said Baker at Kennedy Space Center on Sunday before take-off. “It’s about using the power of science to revolutionize the way women apply makeup. I think we’ve created the most futuristic and forward-thinking take on beauty ever.” That’s what we call out of this world!



INDUSTRY JOB LISTINGS:

BUSINESS OPPORTUNITY

Leading online women's clothing retailer seeking \$50 million minimum investment for minority interest in company. Estimated 2009 volume: \$20-25 million. E-mail kiraplastinina@daddyslittlegirl.com

SNOTTY RECEPTIONIST

For men's private label company. Duties to include not acknowledging visitors in lobby, answering phone calls in bored and/or monotonous tone. Upbeat, positive attitudes unwelcome. Please reply (but not too eagerly) to disinterested@aol.com.

CHIC BITCHES FOR HIRE

Having trouble getting waify

downtown lurkers in black jeans and Balenciaga boots to go to your party? We'll show up, drink your Vodka sponsor's booze, and sit in the promoter's lap for \$500. Serious inquiries only at sellanything@aol.com

EXPERIENCED FASHION STYLIST AVAILABLE

Freelance stylist with ten years experience, flawless taste and superb, important opinions. Hire me, or live life alone, unfashionably, with numerous cats and never get invited to good parties. E-mail toochictohandle@gmail.com

SUPERMODEL SEEKS NEW ASSISTANT

Some experience required. E-mail iamnaomicampbelldonotfuckwithme@gmail.com

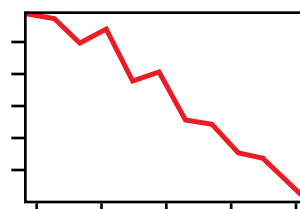
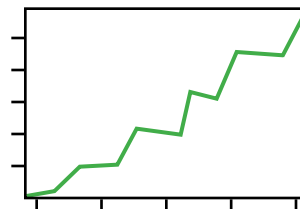


Dior boutique, 57th Street, Manhattan

Dior Tries Sandwich Boards in Wake of Global Advertising Cutbacks

BY MELISSA SCHWARTZ

NEW YORK — “The best advice I ever got was that, when times are bad, you need to get out of the office, walk the streets, and look for what is happening next.” This is what Sidney Toledano, president of Christian Dior Couture, told the *Financial Times* back in 2004, and it is precisely the direction his company has taken in recent months. In an effort to cut costs and reposition the brand in a more modest spending climate, Toledano has taken Dior product to the streets, adopting a recession-friendly strategy that primarily focuses money and manpower on sandwich boards. “It brings new meaning to the phrase ‘street fashion,’” Toledano said, “and I think Dior himself would be very proud of such a modern proposition.”



DID YOU KNOW?

18%

of Comme des Garçons Shoppers Admit to Feeling “A Little Silly Sometimes.”

Source: ABC News

BEST PERFORMERS

- 1 M.I.A.'s Unborn Baby Rocks Out in the Womb +14.12
- 2 Anna Sui Scalps Own Fall '09 Tickets on Craigslist, Increases Revenue +13.45
- 3 Tom Ford Joins Kmart for Spring 2010 Collection +10.02
- 4 Lindsay Lohan Looks a Little Anorexic, But Still Good +7.12
- 5 Diane von Furstenberg Re-Re-Re-Reinvents Shirdress +5.06

WORST PERFORMERS

- 1 Mickey Rourke and Courtney Love Start Dating -40.22
- 2 Fire in Prada Warehouse Claims Six Lives -28.15
- 3 Halston Produces Straight-to-Video Fall '09 Presentation, Seriously -9.62
- 4 Scarlett Johansson Dyes Hair Brown -7.42
- 5 Paul Rowland Picks Unfashionably Awkward Model -5.15

New York Fashion Week Plans 2012 Move to Malcolm X Park at 242nd Street

BY JULIÉTA SÉVIGNY

INWOOD — Fashion week organizers IMG and the Council of Fashion Designers of America announced Tuesday that beginning with the Fall/Winter 2012 fashion shows, New York fashion week will be making a move uptown to Malcolm X Park at 242nd Street in Manhattan's working-class Inwood neighborhood. Since 2006, the CFDA has been in close talks with *Vogue's* Anna Wintour and mayor Michael Bloomberg in order to develop a new location to house the biannual fashion weeks, after legal complications arose with the current Bryant Park location.

“We are very satisfied with the move,” said Fern Mallis, senior vice-president of IMG Fashion. “Malcolm X Park was a benchmark in the civil rights movement, and in the new decade it will be a benchmark in the liberation of New York fashion.”

Mallis is currently in talks with the Metropolitan Transportation Authority to develop reduced subway fares and specially branded subway cars to coincide with the location's unveiling in February of 2012. The move underscores an expansion of New York fashion week into a two-week sartorial extravaganza. The new expanded tents at 242nd Street will welcome twice the amount of designers and international press to show and view the seasonal collections.

While that may serve as a boon for the industry, some fashion insiders are blanching at the thought of \$65 cabs and 90-minute subway rides on the 1/2/3 line. “I live in Chinatown, so to me, anything above 14th is a commute,” barked freelance stylist Carlotta Rashid at a town hall-style CFDA meeting last week at Balthazar. “I'm all for change, but riding 250 blocks on the subway is simply not an option. Not even for Proenza!”

The CFDA will hold continued hearings regarding the move all year long on the first Thursday of each month, at 8 p.m. at Balthazar, Soho.

CEO of Moschino Cheap and Chic: “It’s Finally Our Time” SALES UP 5000%!

BY RAMONA QUIMBY

MILAN — The recession currently underway in the global economies means bad news for many, but the diffusion line Cheap and Chic by the Milanese label Moschino is celebrating a new day and its own long-awaited coming of age. “In the '90s, everyone was outraged when we dared to launch a label that mixed cheap and chic,” says Fabrizio Bertrazzi, CEO of the Aeffe Fashion Group which owns Moschino. “It was subversive, it was ahead of its time, and now we're finding that the rest of fashion is emulating our forward-thinking style.” Fourth-quarter sales for the label are up 5000%, totaling €3.2 billion. Currently available in the label's sprawling Meatpacking District boutique, for example, is a pair of satin tie-dye shorts for a mere \$225, or a pink silk pajama top for just \$340. “Finding value in style is a very rare thing,” Bertrazzi added. “Right now we're the cheapest and chicest game in town.”

MO\$CHINO

Depend and Swarovski Bring Luxury to Incontinence Market

BY TIM SUNG

NEW YORK — Renowned crystal makers Swarovski have joined forces with U.S. undergarments brand Depend to create a line of style-conscious stay-dry garments that will bow this summer. “It's a perfect fusion of fashion and function,” said Nadja Swarovski, the glamorous scion of the Austrian crystal empire, of her first foray into the world of incontinence support. “It means the world to us.” At a time when sales of high-end crystal snail figurines are waning, Swarovski has cornered a sizeable new market. Studies show that Depend wearers have a higher ratio of expendable income than users of Serenity pads, and twice the combined household income of Preparation H users. “It makes me feel good to be wearing my retirement fund on my ass,” said Albert Parker of Duluth, Minnesota. “The cheetah prints outlined in crystal are just spectacular.”



Fashion goes waaaaay too far

The Pity Party supporting the American League of Manic Depressives, hosted by Narciso Rodriguez at Cipriani, NYC, January 14, 2009



A collage of 18 celebrities, including actors like Tom Cruise, Brad Pitt, and George Clooney, and musicians like Madonna and Britney Spears, arranged in two rows. The celebrities are cutouts with no background, set against a white background. The top row includes Tom Cruise, Brad Pitt, George Clooney, Madonna, and others. The bottom row includes Britney Spears, Justin Timberlake, and others.

A collage of 20 celebrities, including Madonna, Prince, and others, arranged in a group portrait. The celebrities are dressed in formal and semi-formal attire, with some wearing red carpet-style outfits. The background is white, and the celebrities are arranged in a group, with some standing and some sitting or crouching. The collage includes a variety of people, including actors, musicians, and models, all of whom are well-known figures in the entertainment industry. The overall style is a mix of formal and casual, with some celebrities wearing red carpet-style outfits and others in more relaxed clothing. The collage is a collection of individual portraits of celebrities, arranged in a group portrait. The celebrities are dressed in formal and semi-formal attire, with some wearing red carpet-style outfits. The background is white, and the celebrities are arranged in a group, with some standing and some sitting or crouching. The collage includes a variety of people, including actors, musicians, and models, all of whom are well-known figures in the entertainment industry. The overall style is a mix of formal and casual, with some celebrities wearing red carpet-style outfits and others in more relaxed clothing.