THE CUT

CATHY HORYN NAMED THE CUT'S CRITIC-AT-LARGE

New York, NY, January 12, 2015 — The Cut editorial director Stella Bugbee announced today that Cathy Horyn will serve as the leading fashion commentator for the site for the collections. Horyn will write daily on the shows, the scene and the trends. She previously spent fifteen years as fashion critic at *The New York Times*, until January 2014.

"Cathy is a GIANT in the industry, justly celebrated for her insights into fashion, superb writing, and authoritative takes," says Bugbee. "We're thrilled to add her voice to Fashion Week coverage at the Cut."

Horyn joined the *Times* as chief fashion critic in 1999, and established herself as the preeminent voice on fashion during her tenure. She was awarded the CFDA's Eugenia Sheppard Media Award in 2002, and is the author of *Joe Eula: Master of Twentieth-Century Fashion Illustration* (Harper Design, November 2014).

"I loved working with Cathy at the *Times,* and I love even more the opportunity to work with her at the Cut," says *New York* editor-in-chief Adam Moss. "She's as good as they get."

"The Cut is at the center of the fashion conversation, and Cathy Horyn's voice adds to the authority the site has built," says *New York* publisher Larry Burstein.

The Cut launched in 2012 as *New York* magazine's stand-alone fashion and lifestyle website, and has contributed coverage to the print magazine since 2014. The Cut hit a traffic record of 11.3 million unique visitors in December 2014, and has 2.5 million social media followers across Facebook, Twitter, Google+, and Instagram.

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ABOUT NEW YORK MEDIA:
New York Media is the parent company of the ground-breaking magazine *New York*; the up-to-the-minute news and service website nymag.com; the Grub Street food site; the entertainment and culture news site Vulture; the fashion and lifestyle site The Cut; and *New York Weddings* and *New York Design Hunting* magazines.

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