

SUSAN RINKUNAS NAMED HEALTH EDITOR AT THE CUT

Meaghan O'Connell Joins as Parenting Columnist

New York, NY, May 19, 2015 — The Cut editorial director Stella Bugbee announced today that Susan Rinkunas has joined the site as health editor, marking an increased commitment to this coverage area by *New York* magazine's lifestyle and fashion site. Rinkunas will write and edit daily coverage on health, wellness, fitness, body image, and nutrition topics, and began her new role on May 18.

Meaghan O'Connell is also joining The Cut to write a weekly column about parenthood, drawing on her own experiences as a young mother. In previous pieces for the site, she's brought her humor, honesty, and sensitivity to topics like making mom-friends and what contractions really feel like.

"The Cut's readers have been very responsive to our wellness and parenting coverage in the past, so we're stepping up efforts in those areas as we grow the site this year," says Bugbee. "I'm thrilled to have Susan and Meaghan join the team as we define our approach."

Rinkunas was most recently senior editor at Health.com, and prior to that held editorial positions at Women's Health and Runner's World. She's a graduate of the University of Delaware.

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New York Media is the parent company of the ground-breaking magazine *New York*; the up-to-the-minute news and service website <u>nymag.com</u>; the <u>Grub Street</u> food site; the entertainment and culture news site <u>Vulture</u>; the fashion and lifestyle site <u>The Cut</u>; and *New York Weddings* and *New York Design Hunting* magazines.

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