

**MOB**

BROOKLYN  
www.mob-usa.com

# MAIMONIDE OF BROOKLYN

A NEW (YORK) HERO



**THE  
AWESOME  
GENESIS**

VOL.1



## MAIMONIDE

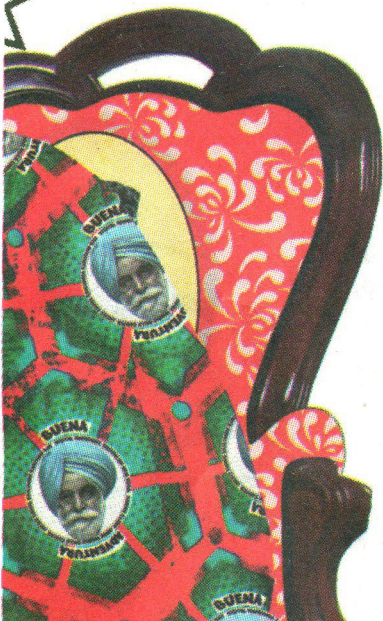
### **M**Y DEAR FELLOW HUMANS

WELCOME TO THE WORLD OF MOB. MAIMONIDE OF BROOKLYN . M.O.B. IS A NOD IN THE DIRECTION OF MAIMONIDES, SCHOLAR, PHILOSOPHER AND PHYSICIAN TO KING SALADIN, AND A DECLARATION OF LOVE TO BROOKLYN.

ASIDE FROM HIS EXTENSIVE PHILOSOPHICAL WORKS THAT HAVE BEEN RECOGNIZED AS THE HERITAGE OF HUMANITY, MAIMONIDES WAS FAMOUS FOR HIS KNOWLEDGE OF FRUIT, VEGETABLES AND SEASONING AND HOW TO USE THEM. NEARLY ONE THOUSAND YEARS AGO, HE KNEW THAT CERTAIN COMBINATIONS OF FRUIT AND VEGETABLES HAD BENEFITS FOR HUMAN HEALTH.

WE HAVE WORKED FOR MANY YEARS IN A HUMBLE ATTEMPT TO EMBODY HIS APPROACH THROUGH UNIQUE RECIPES DEVISED BY A TEAM OF GREAT CHEFS. M.O.B. IS NOT JUST A RESTAURANT; IT IS A DOORWAY OPENING THE MIND TO THE PERCEPTION OF MUSIC, POETRY AND PHILOSOPHY IN A TORMENTED WORLD WHERE HOPE YET SHINES. M.O.B. ALSO STRIVES TO BE A TRIBUTE TO A NEW APPROACH TO HOW WE ADDRESS THE RIGHTS OF HUMANS OVER ANIMALS BUT ALSO THE EXPRESSION OF A DESIRE TO PARTAKE IN QUIETER TIMES. BROOKLYN IS NOT JUST A NAME, A LOCATION OR A CITY; WORLDWIDE BROOKLYN IS A SYMBOL THAT WE CAN LIVE TOGETHER, ON THE OTHER SIDE OF THE BRIDGE, EACH IN RESPECT OF THE OTHER'S HERITAGE, ALL WITH FAITH IN A SHARED FUTURE.

CYRIL AOUIZERATE . MOB FOUNDER





FASHION HAS CHANGED OVER THE CENTURIES, AND SO HAS THE OUTFIT.  
I THINK YOU'LL LIKE IT BECAUSE IT'LL FIT YOUR TASTES AND STATE OF MIND

WOW

REALLY COOL NEW AGE THREADS.  
POPS-SLICK JACKET.  
BLACK SUPERSTAR FOOTWEAR

I'VE EVEN FOUND MY  
SIGNATURE WEAPON.

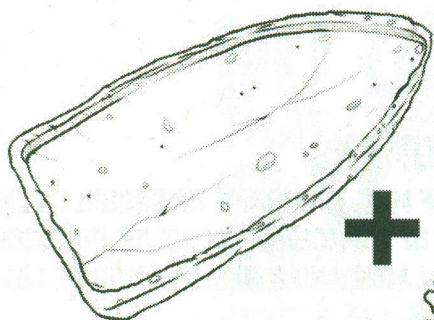
THE BIG PIÑAMANZANA

BOOM

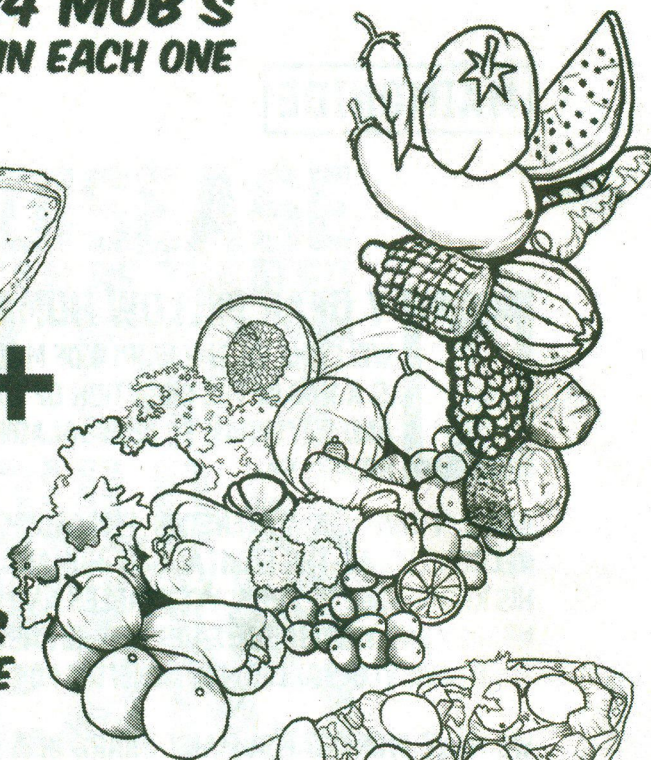
THE EFFECTS ONLY LAST 30 MINUTES. THE BOOK WILL HELP YOU MAKE THE LITTLE PILLS THAT ARE TUCKED INTO YOUR BELT. YOU CAN MAKE AS MANY AS YOU WANT. IT'LL BE AS EASY AS PIE BECAUSE YOU HAVE MAIMONIDE'S WISDOM



**A SELECTION OF 24 MOB'S  
WITH A HEALTHY VIRTUE IN EACH ONE**

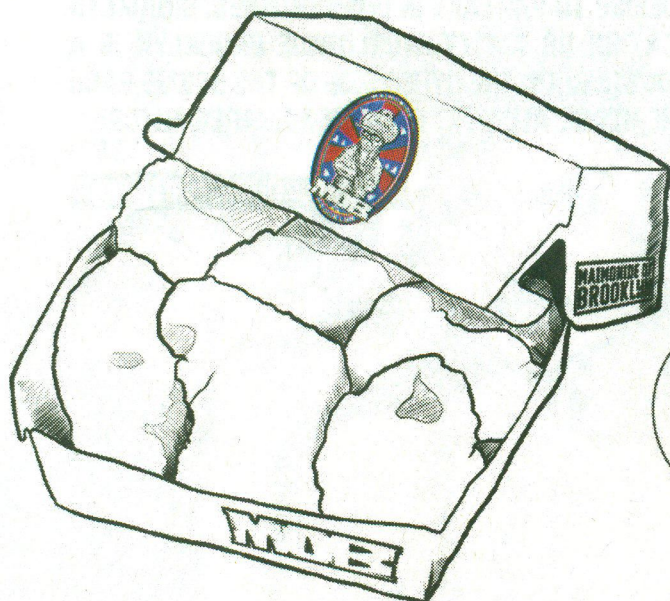
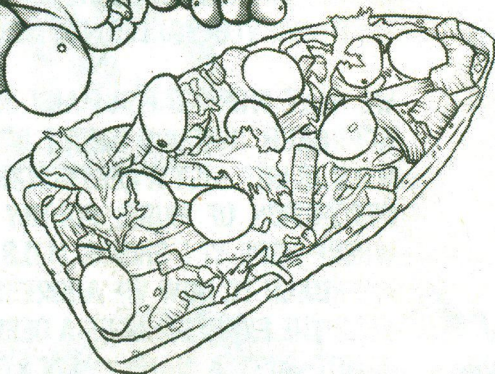


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**WHAT'S A MOB?  
IT'S A SECRET DOUGH  
SHAPED LIKE THE ARCHES  
ON THE BROOKLYN BRIDGE  
AND TOPPED WITH  
VEGETABLES, FRUIT  
& SEASONING  
THAT IS WHOLESOME  
FOR YOUR BODY**

=



**100% VEGETABLE  
NUGGETS  
WITH SOY PROTEINS**

LONG LIVE  
MOB





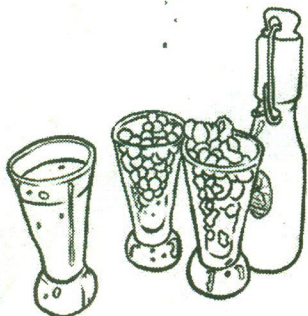
**OUR 'ENERGY BAR'  
A FIG, DATE,  
HAZELNUT &  
ALMOND  
SAUSAGE**



**STEAM MAKES  
THE DONUT DOUGH  
RISE**



**CORN SOUP  
WITH  
POPCORN  
IN  
MEMORY OF  
THE NATIVE AMERICANS  
WHO USED TO  
GROW CORN  
ON  
BOERUM HILL  
IN  
BROOKLYN**





USE THIS BLANK PAGE TO WRITE A POEM ABOUT BROOKLYN

